



**Boston's
After-School for All
Partnership**

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**Boston's After-School for All Partnership
2001-2002 Annual Report**

From Inception through June 30, 2002



A Word from the Mayor

"In Boston today, we are setting a new standard for meeting the educational and developmental needs of the next generation. After-school programming is taking its rightful place among the important things we can do to help our children reach their full potential as students and as the leaders of tomorrow.

By bringing together Boston's public and private funders of after-school programs, and by developing new, more effective ways for these funders to promote after-school programming for our children, Boston's After-School for All Partnership is making a major contribution to our city and its future.

At the close of the Partnership's first year, I want to thank all of you who have joined with me in this important civic endeavor. I applaud your commitment, your hard work, and your success—and I urge you onward."

Thomas M. Menino
Mayor of Boston



A Word from the Chair

Dear friends,

Boston's After-School for All Partnership was launched in 2001, with no more than a short memo of agreement and a sense of commitment. We knew that we had to do something for the thousands of Boston children who were not able to participate in the after-school programs that had become increasingly important to their education, their personal development, and their safety. We knew that by coming together, we could achieve much more than any of us could hope to achieve separately. And we felt we might succeed because of the powerful leadership provided by Mayor Thomas M. Menino and the sense of urgency felt by every member of the group.

Today, we can point to an investment of nearly \$8 million of new funds in the field, supporting 150 organizations throughout the city. In addition to each Partner's direct investments, the Partnership has conducted new research to ensure that, together, our investments move us toward meeting our three goals for after-school time — **servicing more children, enhancing children's learning opportunities, and expanding public revenue sources.**

The Partnership's members have worked together to find new ways to achieve these goals. We launched three jointly-funded expansion initiatives that will help the field to grow over the next four years. We have commissioned new research on improving children's learning opportunities in after-school time, and we are identifying new strategies for ensuring expanded public financing support for after-school programs.

We approach this work with appropriate humility. We know that we are building on the extraordinary commitment and achievements of several hundred community-based organizations helping children in their neighborhoods, of pioneering social entrepreneurs who are delivering cutting-edge programming, of visionary intermediaries, public leaders and academic experts who are defining this new field, and of all the people of Boston who act on the belief that children need more than schools to succeed. We realize it will take time and patience but we are making important progress. For this I also want to thank all of those who, every day, offer children safe, enriching after-school opportunities and help to make Boston a world-class city focused on the well-being of children and families.



Christopher Gabrieli
Chairman



Christopher Gabrieli

Why Does After-School Matter?

The growing momentum to expand after-school programming is driven by three converging societal challenges: the high academic standards all children need to succeed, the child care needs of working families, and the necessity of providing positive alternatives to prevent youth crime and victimization.

It is hard to believe, but true: children spend only 20% of their waking hours in school. These hours when children are out of school, however, represent a prime opportunity to support children's success. During the many hours when they are not in school, unsupervised children and youth are at significantly increased risk of being the victims of or committing crimes, as well as abusing drugs and alcohol. Today, high-quality after-school programs enable children to participate in educationally enriching activities that also build creativity through the arts, social skills through project-based activities, and leadership and athletic skills.

In addition, there is a growing body of evidence indicating that an investment in quality after-school programs pays off. Researchers have shown that children who participate in these programs demonstrate higher academic performance, lower drop-out rates, less alcohol and drug abuse, and greater likelihood of building strong relationships with adults. One recent study from California estimated that for every dollar spent on after-school programs, society can expect to reap benefits between \$7 to \$9 because children will grow up to lead more healthy and productive lives.

Boston's Children and After-School Time

The Boston Public Schools serve more than 68,000 students each year; 72% of these students are from low or low-moderate income families, and two-thirds live in families where both parents, or a single parent, works outside the home. Recent research indicates that as many as 16,000 children who need after-school programs cannot access them either because programs are full or are too costly for their family's budget. Boston's children need affordable, high-quality programs to help advance their academic achievement, broaden their development in areas such as arts and sports, and reduce the behavioral risks associated with unsupervised time in the out-of-school hours. More than 50% of Boston students scored in the "needs improvement" or "failing" categories in the most recent statewide testing. After-school programs create a bridge to the support these students need.

Boston's After-School for All Partnership

In 2001, responding to recommendations from Mayor Thomas M. Menino's 1999 Task Force on After-School Time, a group of business and civic leaders launched a new effort to create the largest public-private partnership dedicated to serving children in Boston's history. Over a five-year period, more than \$24 million in new commitments to after-school programming will come from 13 leading philanthropic, education, business and government institutions. Additionally, important alliances have been developed with the Robert Wood Johnson Foundation and the Edna McConnell Clark Foundation, two organizations that are leveraging change in the after-school field on a national level.

Prior to joining the Partnership, these Boston institutions were already spending a combined total of \$23 million annually in the after-school sector. Today, after one year of new investments, the Partnership members have added nearly \$8 million to that total. Based on the Partners' first year spending, and their remaining commitments, total new funding in the five-year Partnership life-span is projected to reach \$28 million, and the Partners' total spending on after-school programming during that period will be well over \$100 million.

The Partners are:

Mayor Thomas M. Menino, City of Boston

The Barr Foundation

The Boston Foundation

FleetBoston Financial Foundation

Fleet National Bank Trustee of the L. G. Balfour Foundation

Harvard University

The Hyams Foundation, Inc.

Liberty Mutual Group

Massachusetts 2020

Nellie Mae Education Foundation

New Profit Inc.

United Way of Massachusetts Bay

Verizon Foundation

The Partnership's Goals

Expansion To expand the availability of quality after-school and summer programs to serve an additional 5,000 low-income children in Boston

Learning To help improve the academic achievement and positive development of children by supporting after-school and summer providers in their efforts to integrate high-impact learning activities into their programs

Sustainable Financing To support efforts to put in place sustainable, significantly increased streams of public revenue to fund a system of quality after-school and summer programs in Boston

Partnership Progress

In its first year, the Partnership has made great strides in its efforts to support the after-school sector in Boston. Individually and collectively, Partnership members have contributed new funds to after-school programs in the city. They have also pooled resources to seed new initiatives that will address the needs of after-school programming in three important arenas of the after-school community: community-based organizations, school sites, and faith-based organizations. In addition, the Partnership has commissioned exciting and important research to learn how best to expand after-school programs as well as enhance learning outcomes for children in after-school settings. All of these efforts will better inform the Partnership's independent and collaborative grantmaking and policy decisions to support the after-school field.

Direct investments

As part of their commitment to the Partnership and to the successful implementation of its three goals, Partners made nearly \$8 million in new or additional direct after-school grants to 150 community organizations in the Partnership's first year.

Organizations that received funding through the Partnership in its first year:

Agassiz Community Center	Boston Ballet
Algebra Project	Boston Center for the Arts
All Dorchester Sports League, Inc.	Boston Chinatown Neighborhood Center
Allston Brighton Community Development Corporation	Boston Community Centers
American Chinese Christian Education	The Boston Digital Bridge Foundation
Archdale Community Center	Boston Plan For Excellence in the Public Schools
Arts in Progress	Boston Public Library
Associated Grant Makers	Boston Public Schools
Bethel A.M.E. Church	Boston Ten Point Coalition
Big Brothers of Massachusetts Bay	Boston Urban Youth Foundation
Big Sister Association of Greater Boston	Bottom Line
Black Ministerial Alliance of Greater Boston	Boys & Girls Club of Boston
	Bruce Wall Ministries

Building Enterprise for Living and Learning (BELL)	Mary E. Curley Middle School
CampFire USA for Eastern Massachusetts Council	Mass Insight Education
Caribbean U-Turn, Inc.	Mass Mentoring Partnership
Catholic Charities	Massachusetts School-Age Coalition
Center for the Development of Teen Empowerment	MathPower
Charles River Conservancy, Inc.	Mattahunt Community Center
Charlestown Community Centers	McLean Hospital (Rally Program)
Child Care Capital Investment Fund	The Medical Foundation
Child Care Careers Institute, Inc.	Mission Hill After School Program
The Children's Museum	Mission Hill Community Centers
Citizen Schools	Mission Hill School
City Mission Society	Mission Main Resident Service Corporation
The City School	Mission SAFE
City Year	Murphy Community Center
CityLinks	Museum of Afro-American History
CityPlays	MYTOWN
Colonel Daniel Marr Boys & Girls Club of Dorchester	National Black College Alliance, Inc.
Commonwealth Tenants Association	National Foundation for Teaching Entrepreneurship
Condon Community Center	National Institute on Out-of-School Time
Congregacion Leon de Juda	New England Aquarium
Courageous Sailing Center	New England SCORES
Dimock Community Health Center	Ohrenberger Community Center
Disability Law Center	Orchard Gardens Community Center
Ella J. Baker House	Paraclete Center
Ellis Memorial and Eldredge House, Inc.	Parents United for Child Care (PUCC)
Emmanuel Gospel Center	Paris Street Community Center
English Community Center	Partners for Youth with Disabilities, Inc.
Federated Dorchester Neighborhood Houses	Patriots Trail
Fenway High School	Peace Games
First Shalom Baptist Community	Phillips Brooks House Association
Franklin Park Coalition	Prevention Now, Inc.
Gallivan Community Center	Project Parents
Gear Up (Cleveland Middle School)	Project R.I.S.E., Inc.
Generations Inc.	Roslindale Community Center
Girls' Coalition of Greater Boston	Roxbury Comprehensive Community Health Center, Inc.
Greater Boston Youth Symphony Orchestra	Roxbury Preparatory Charter School
H.O.P.E.	Roxbury Tenants of Harvard Association
Harvard University – Program in Afterschool Education and Research (PAER)	Saint Martin de Porres Church
Harborside Community Center	Self-Esteem Boston
Hennigan Community Center	Sociedad Latina
Higher Education Resource Center	South Boston Neighborhood House
Hispanic Office of Planning and Evaluation	South End/Lower Roxbury Youth Workers' Alliance
Holland Community Center	Supplemental Program of Education Skills (SPES) Foundation, Inc.
Hull Lifesaving Museum, Inc.	Sportsmen's Tennis Club
Huntington Theatre Company	SquashBusters
Hyde Park Community Center	St. James Educational Center
Hyde Park High School	Straight Ahead Ministries
Hyde Square Task Force	The Steppingstone Foundation
Jackson/Mann Community Center	Taft Rally After-School Program
Jackson/Mann Community Center Summer Camp	Tenacity
Jamnastics	Topf Center for Dance Education
Jobs for Youth	Tutor.com
Jumpstart Boston	Tynan Community Center
Justice Resource Institute, Inc.	United Way of Massachusetts Bay
La Alianza Hispana, Inc.	Urban Dreams Youth Development
Latino After-School Initiative	Victory Generation After-School Program
Lead to Opportunities for Youth with Disabilities (LOYD)	Vietnamese Youth & Family Center
Lena Park Community Development Corporation	Vine Street Community Center
Madison Park Community Center	Voices of Love and Freedom
Management Consulting Services	WEATOC, Inc.
	West End House Boys & Girls Club
	West Roxbury Community Centers
	WriteBoston
	YMCA of Greater Boston
	Zumix, Inc.



Expanding Access through Pooled Funding Initiatives

The Partnership is committed to expanding access to 5,000 more children in after-school programs in the city. This is a complex endeavor, and the Partnership sought the assistance of McKinsey & Company to research the issue and provide guidance.

McKinsey & Company discovered that Boston's after-school sector was already planning more than enough growth to meet the Partnership's goal of 5,000 additional spaces over the next five years. Further research revealed that substantial barriers stood in the way of the providers' growth plans, including insufficient funding, limited availability of facilities, shortages of trained staff, and lack of organizational capacity. The McKinsey study stressed the importance of pro-active development of providers' organizational capacity in order to meet this expansion goal. As a result, the Partnership has developed several collaborative initiatives to increase supply across the sector. They are:

Community After-School Initiative (CASI)

The Partnership's Community After-School Initiative (CASI) targets the expansion of existing community-based after-school programs which can cost-efficiently add new children to their programs. It will promote access for at least 500 lower-income children by ensuring parents' ability to pay the cost of program tuition and fees, enabling program expansion where it is now inhibited by physical space limitations, promoting economies of scale for smaller after-school providers, and providing the investment in management development that will make it possible for organizations to grow. To date, CASI has made grants to thirteen organizations. CASI is a four-year initiative, with total new funding anticipated at \$2 million. Partners are the Barr Foundation, the Boston Foundation, the City of Boston, the Hyams Foundation, Inc., and the United Way of Massachusetts Bay. Parents United for Child Care and the Child Care Capital Investment Fund are managing the CASI.

School Sites Initiative (SSI)

The McKinsey study highlighted that after-school programs operating in Boston public schools are important targets for expansion because providers can leverage the existing infrastructure of the school. The Partnership is working with larger local providers to bring their programs to greater scale, and through this initiative will increase after-school spaces in schools by at least 600 over four years. Current provider partners are the YMCA of Greater Boston, BELL, Citizen Schools, and Boston Community Centers. Total funding is expected to reach \$3 million over four years. Initiative partners are the Boston Foundation, the Nellie Mae Education Foundation, Harvard University, Massachusetts 2020, New Profit Inc., the Verizon Foundation, and the City of Boston. SSI is being managed by the Technical Development Corporation.

Faith-Based After-School Initiative (FASI)

Boston's churches are positioned to play a uniquely important role in the expansion of after-school programs. The Victory Generation After-School Program of the Black Ministerial Alliance of Greater Boston, for example, is a church-based multi-site program that serves areas of Roxbury, Dorchester and Mattapan, where demand for after-school programs overwhelms current capacity. FASI is a four-year initiative, which in its first year is working with multiple sites through Victory Generation, Bethel AME's Generation Excel, and Bruce Wall Ministries. There are over 300 youth enrolled in these programs, and FASI will help them reach a total of 600 through scholarships and efforts to build capacity. Partners are the Barr Foundation, the Boston Foundation, the City of Boston, Fleet National Bank Trustee of the L. G. Balfour Foundation, the Hyams Foundation, Inc. and the United Way of Massachusetts Bay. Total funding over the four years will be \$2.7 million.

FASI also supported a successful \$6 million three-year grant application to the federal Compassionate Capital Fund for the faith-based social service sector in Boston to do capacity building work. The United Way of Massachusetts Bay, the Black Ministerial Alliance of Greater Boston, the Ten Point Coalition, and the Emmanuel Gospel Center will collaborate on this project.

New Research on Learning

In addition to the McKinsey research on expanding the after-school field, the Partnership also commissioned new research to benefit providers in their development of high-quality programming to support children's learning outcomes. To advance its Learning Goal, the Partnership outlined seven areas where summaries of best practices and recommendations were developed by research partners to help funders and practitioners implement effective learning strategies for after-school programs. The seven topics covered and the research partners who conducted this work are:

1. Pre-conditions for children's achievement and the role of after-school programs

The National Institute on Out-of-School Time

2. Tutor training and higher education involvement in after-school programs

Boston Higher Education Partnership

3. Bridging school and after-school programs

Harvard University, The Program in Afterschool Education and Research (PAER)

4. Technology to support learning

Education Development Center

5. Enhancing literacy support in after-school programs
Boston Plan for Excellence in the Public Schools
6. Project-based and experiential learning
Harvard University, Project Zero
7. Expanding and coordinating the role of cultural institutions in after-school programming
Mendelsohn, Gittleman and Associates

The Nellie Mae Education Foundation and the Barr Foundation provided funding for this important phase of the Partnership's work. This work will be complete by early 2003, and the Partnership intends to make these findings widely available to all interested parties through its website.

Building a Strategy for Sustainable Financing

The Partnership is leveraging its position at the nexus of business, government and community leaders to build a permanent public/private financing strategy for the after-school sector. Working with Massachusetts 2020, the United Way's Keeping Kids on Track Campaign, and the newly created Massachusetts After-School Partnership (MAP), the Partnership will build support for sustainable financing of after-school programming for Boston's children and youth.

During its first year, the Sustainable Financing working group collaborated with local and national media to get the message out about the importance of after-school programming. The Partnership is underwriting the development of new legislation to support after-school funding statewide, has successfully submitted op-ed pieces for publication, and has prepared public policy briefings for candidates for elected offices.

The Partnership's Second Year

In its second year (July 1, 2002 to June 30, 2003), Boston's After-School for All Partnership will chiefly focus on deepening its work around its three goals, including growing its current initiatives. The Partnership also expects to pursue a limited number of new efforts. Two important second-year projects already underway are:

Finding new ways to reach Boston's teens

Partner organizations including the Boston Foundation, the Barr Foundation, the Hyams Foundation and the City of Boston are working with the Merck Family Fund and the Technical Development Corporation to explore new opportunities to provide high-quality programs for teens. This initiative is in its first stage, with a research report to be published in mid-2003.

The report will serve as a tool for funders, providers and the city in strengthening the after-school system for older youth.

From research to action: implementing the Learning Goal

The Partnership commissioned new research on learning in after-school time during its first year. In its second year, the Partnership will identify mechanisms to disseminate findings to Boston's after-school providers and share best practice research to strengthen the after-school sector. This research will become a tool for after-school providers across the city to use in improving academic and developmental outcomes for children and youth.

Members of Boston's After-School for All Partnership

The Barr Foundation

Five-Year Commitment – \$2.5 million

"The Partnership is working to strengthen the after-school sector in Boston, an approach that fits well with our strategy of improving the operation of an entire system, rather than just focusing on individual programs."

Marion Kane, Executive Director
Barr Foundation

The Barr Foundation is focused on helping Boston's youth reach their full potential through educational opportunities. The foundation believes that after-school programming can have significant impact on children's outcomes. To bring the after-school sector to scale requires changing business as usual on multiple fronts. The Partnership is positioned to do this. The Barr Foundation has made both direct and pooled investments in the Partnership's first year, and invested \$1 million during this period.

The Boston Foundation

Five-Year Commitment – \$2.5 million

"Boston's after-school programs can serve only about half of the children who need them. The need for more high quality programming is clear, and urgent. The difficulty is that no single entity in the city, public or private, possesses the resources to repair the situation. That's why we created the Partnership."

Paul Grogan, President
The Boston Foundation



The Boston Foundation, established in 1915, has been funding educational and recreational programs for children in Greater Boston for several decades. Over the last two years, funding for after-school programming has assumed increasing importance at the Foundation, now accounting for nearly 15% of its discretionary budget. As a member of the Partnership, the Boston Foundation has committed to increasing its after-school funding by \$500,000 a year for five years. The Boston Foundation's after-school grantmaking strategy is aimed at supporting high-quality programs and building the capacity of intermediary organizations that help strengthen the field. Advocacy organizations play a key role in this process. The Boston Foundation, along with other members of the Partnership, sees these advocacy organizations as playing an essential part in the Partnership's quest for sustainable public financing.

The City of Boston

Five-Year Commitment – \$5 million

"After-school programs have the potential to make a real difference in children's lives. The members of the Partnership are committing far more than their financial resources toward the goal of making sure that all kids have access to great programs. They are changing the way that they do business, and the result will be a stronger and better after-school field. I applaud the commitment of the community leaders who have joined in this effort on behalf of Boston's young people."

Thomas M. Menino
Mayor of Boston

In addition to the leadership of the 2:00-to-6:00 After-School Initiative, Mayor Thomas M. Menino has committed to expanding 32 after-school programs operating at 25 Boston Community Centers sites. The \$1 million in City funds will provide 700 Boston children with a variety of free, educational after-school opportunities, including academic support and tutoring, hands-on learning activities, art classes, dance and music instruction, athletic clinics, and cultural field trips, as well as licensed school-age care.

FleetBoston Financial Foundation

Five-Year Commitment – \$1 million

Fleet National Bank Trustee of the L.G. Balfour Foundation

Five-Year Commitment – \$1 million

"The Partnership Goals are quite compatible with our own. Through our commitment from the FleetBoston Financial Foundation and The L. G. Balfour Foundation, we decided to accelerate our funding in order to jumpstart the after school movement—creating an immediate benefit for students and their families."

Chad Gifford, CEO
FleetBank

FleetBoston Financial Foundation and Fleet National Bank Trustee of the L.G. Balfour Foundation have together made over \$2 million in year one grants to meet – and greatly surpass – their first-year commitment of \$400,000 to the Partnership.

Grants were made that focused on building organizational capacity, increasing the number of children served by programs, staff training, and program evaluation.

Harvard University

Five-Year Commitment – \$5 million

"Harvard is pleased to join Mayor Menino and our fellow partners in this groundbreaking effort to improve after-school opportunities for the young people of Boston, incorporating new approaches which promote the learning process."

Lawrence H. Summers, President
Harvard University

Historically, Harvard's contributions to after-school education have ranged from the volunteer work of undergraduate students who run programs in Boston, to the individual research programs of faculty members, and to University-sponsored programs. In joining the Partnership, Harvard built upon its work in this sector through the Harvard After School Initiative. Through this initiative, the University offers a broad range of support for after-school programs serving families in its host neighborhoods of Allston-Brighton, Mission Hill and the Fenway. In addition to direct program funding and capital improvement grants, Harvard also supports efforts across Boston to improve after-school teacher training, curricula, and tutor recruitment through Harvard programs such as the Program in Afterschool Education and Research (PAER), the Phillips Brooks House and the Harvard Children's Initiative.

The Hyams Foundation, Inc.

Five-Year Commitment – \$1 million

"Our purposes mesh well with those of the Partnership, and we have been able to enhance our support of smaller after-school organizations, faith-based programs and Latino student academic achievement. The Partnership also is bringing increased funder collaboration and enhanced learning to all of its members."

Elizabeth Smith, Executive Director
The Hyams Foundation, Inc.

The Hyams Foundation, which works to increase economic and social justice in low-income communities in Boston and Chelsea, has made a commitment of \$1 million in new funding to after-school programming as a member of the Partnership. Hyams supports many programs that enhance young people's academic performance and that build their leadership skills and

talents. In its first year of giving, the Foundation has made major commitments to an after-school project focused on academic enrichment activities for Latino youth, and to a network of faith-based after-school programs in Boston.

Liberty Mutual Group

Five-Year Commitment – \$500,000

“Liberty Mutual is pleased to further its commitment to education, health and safety by focusing on the potential of after-school hours. We are delighted to play a small part in such an important collaborative.”

Edmund (Ted) Kelly, Chairman, President & Chief Executive Officer
Liberty Mutual Group

The focus of the Liberty Mutual Group’s philanthropy is education, health and human services. Through its participation in the Partnership, Liberty Mutual is supporting the capacity of current after-school programs making them better able to serve more children, to support community-based, local initiatives and wherever possible, to develop or expand quality mentoring at after-school sites.

Believing that churches play a pivotal role in the proactive development of safe neighborhoods, the Liberty Mutual Group has partnered with several churches, the Ten Point Coalition and the Black Ministerial Alliance’s Victory Generation program. Additionally, the Liberty Mutual Group is supporting a Bowdoin Street Initiative with Catholic Charities to work with Cape Verdean teenagers and is funding The Mass Mentoring Partnership to provide technical assistance to any after-school program free of charge that wants to establish or enhance their mentoring programs...to name just a few of their efforts.

Massachusetts 2020

Five-Year Commitment – \$1 million

“Boston has an entrepreneurial after-school system with many highly regarded large and small program providers. But entrepreneurial systems also need to find ways to gain scale, efficiency and integration. The Partnership is trying to move the system in that direction.”

Jennifer Davis, President
Massachusetts 2020

Massachusetts 2020 is a nonprofit initiative founded in 2000 with a mission to expand educational and economic opportunities for children and families across Massachusetts. Its initial focus has been to expand after-school and summer learning opportunities for children in Boston and other parts of the Commonwealth. Massachusetts 2020 has a particular interest in building the after-school sector in Boston, as the organization grew out of the work of the Mayor’s Task Force on After-School Time.

Massachusetts 2020 was one of the principal founders of Boston’s After-School for All Partnership. In the Partnership’s first year, Massachusetts 2020 contributed to several organizations dedicated to after-school education and committed \$50,000 to help launch the School Sites Initiative.

Nellie Mae Education Foundation

Five-Year Commitment – \$1 million

“Determining how best to help children – especially children who are very disadvantaged academically – is an issue of fundamental importance to all of us. The Partnership offers us a chance to renew our thinking on questions like these and to find our common ground.”

Blenda Wilson, President & Chief Executive Officer
Nellie Mae Education Foundation

The Nellie Mae Education Foundation, a recent addition to Boston’s philanthropic community, came on the scene in 1998 when the former Nellie Mae Corporation, which made student loans, sold its assets to become a new grant-making institution. Based in Quincy, Massachusetts, the Foundation is the largest philanthropy in the New England region dedicated exclusively to promoting educational access, quality and effectiveness. The Foundation has identified out-of-school time education as one of its four primary investment areas; it has offered major support for the Learning Goal research and has provided direct grants to programs.

New Profit Inc.

Five-Year Commitment – \$500,000

“At New Profit, we seek out the best current innovations across a range of social issues and we look for approaches to solving social problems that have clear potential to grow, to be high-impact, to get quality results. We’re happy to join efforts with the Partnership to benefit the field of after-school.”

Kelly Fitzsimmons, Managing Partner and Co-Founder
New Profit Inc.

As a non-profit venture philanthropy firm, New Profit Inc. represents a distinctive and innovative approach to expanding non-profit organizations, including those focused on after-school programming. New Profit Inc. has been working intensively with both BELL and Citizen Schools to help these rapidly growing after-school organizations go to scale. New Profit has devoted its entire investment to BELL and Citizen Schools to further this purpose. New Profit has also provided financial support for the Partnership’s operating costs and has contributed its knowledge about organizational capacity building to the work of the School Sites Initiative.

United Way of Massachusetts Bay

Five-Year Commitment – \$2.5 million

“We at the United Way are finding that when we act together — leveraging each other’s research, learning, best practices, and dollars — the whole is greater than the sum of its parts. It is only through this collective action that we will deliver to our youth the opportunities they deserve and our community requires.”

Marian L. Heard, President and Chief Executive Officer
First Recipient: Ansin Executive Leadership Chair

An important source of funding for programs affecting children and families in Greater Boston for many years, the United Way of Massachusetts Bay (UWMB) is a major supporter of after-school programming for children through the Keeping Kids on Track Initiative. The UWMB is helping to provide children in the Mass Bay region with learning opportunities during the after-school hours and is working to expand these programs to thousands more children. Additionally, the UWMB is a major supporter of the Community After-School Initiative and the Faith-Based After-School Initiative.

Verizon Foundation

Five-Year Commitment – \$500,000

“The Partnership’s efforts deepen our knowledge and understanding of the issues facing after-school programs. Our involvement builds upon our statewide support of the United Way’s Keeping Kids on Track initiative, and helps us identify new opportunities in Boston for enhancing our commitment to literacy.”

Donna C. Cupelo, Region President, Massachusetts & Rhode Island
Verizon

In its philanthropic work, Verizon invests heavily in programs that help to develop literacy and computer skills. As the largest private employer in the state, the company also focuses on programs that develop students for the workplace and beyond. Verizon has been involved in after-school funding in Massachusetts for several years, and was among the early supporters of the United Way’s Keeping Kids on Track initiative. Partnership grants from Verizon support programs that promote literacy and integrate technology with learning opportunities in after-school programs.

For more information, please contact:

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